

Making the case for Student EI

Create unlimited opportunities for your students, your district and your community



Let's start with soft skills

The term soft skills is not new. Soft skills are our personal habits and traits that shape how we learn, work and grow on our own, as well as how we interact with others. Soft skills can contribute directly to our success not only in work but also in life.

Soft skills cover a wide range of traits, at Student EI we focus on these five:

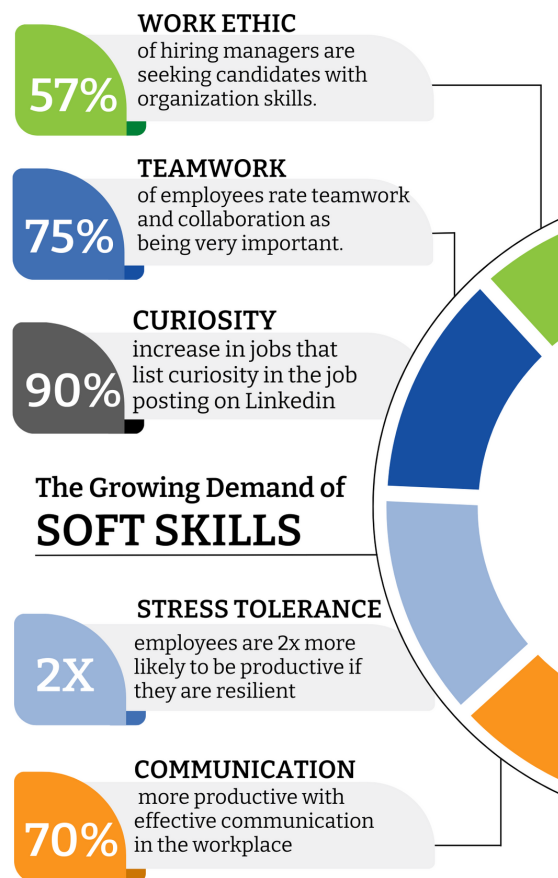
1. **Work Ethic**
2. **Teamwork**
3. **Curiosity**
4. **Stress Tolerance**
5. **Communication**

These five are based on the five factors of personality or the OCEAN framework. This framework has been used by psychologists and researchers for decades and is widely regarded as the gold standard for understanding our unique personality traits.

As technology advances, these skills are growing in importance for a number of reasons including:

- Increasing the automation of hard and technical skills, workers need to bring a human element to have an impact at work.
- Collaboration and communication channels are more available and widely used across diverse populations increasing the need for effective communication and collaboration skills.
- Growing and equitable access to information and data, levels the playing field and draws attention to unique personality traits.

Beyond the changes to our greater society, these traits are in increasing demand from employers as well. For some of the same reasons listed earlier, employers are looking for employees that have some unique to help them reach goals. The evidence is clear on this fact. In the graphic below, you can see there is a growing need to fill roles with workers that have skills in all five traits covered in the Student EI platform.



Graphic: The Growing Demand for Soft Skills. The data highlighted in the graphic above is derived from various sources. For access to full articles and information, please contact info@studentei.com

These skills have also been proven to impact student achievement and lifetime satisfaction. Recent research indicates that students with stronger soft skills, have a higher likelihood of achieving academic success (graduation), regardless of their GPA. In the Guides & Research section of our website you will find a number of sources that support these claims.

Our data speaks for itself

Measure twice, cut once.

When your district gets started with Student EI, your student population will be given an in-depth assessment which will measure the individual student's strengths and challenges in terms of the five focus areas: Work Ethic, Teamwork, Curiosity, Stress Tolerance and Communication.

The results are generated in real time, which means upon completion of the assessment students will already start the road to understand their personal strengths and challenges. Concurrently, your district leaders, school leaders, counselors and other relevant stakeholders will begin to receive aggregated data on the soft skills of your student population.

To get the best use out of the data and results we recommend districts administer the assessment twice per year; once at the start of the school year and once three months before summer break. This will help with ensuring reporting accuracy, developing benchmarks and growth indicators and allow you to use the most relevant data when creating your strategic plans for the following year.

Accurate and Actionable

By combining Likert-scale survey questions, situational judgement questions and forced choice questions, our assessment provides the most valid and accurate responses. Our questions are organized strategically to identify false results and inaccuracies.

We worked with educators, counselors, behavioral scientists and psychometricians to deliver a best in breed approach to soft skills assessments. The unmatched data provided by the Student EI platform will be your first step in achieving and exceeding your district, school and student goals.

57.5%

Employers felt that their recently hired graduates failed to display proficient work ethic.

So, what can I do with the data?

We don't expect you to be trained data analysts! The data we provide is presented in an easy to read and interpret format allowing you to cut through the noise and make data-derived decisions on a plethora of school initiatives and goals. Below we have outlined some ways to use the data. We have also outlined usage examples by stakeholder in the Guides & Research section of our website.

1

Gain immediate clarity on long term district challenges

Every school district can easily identify various challenges and factors that impact its ability to reach goals like student achievement and teacher retention.

However, what causes those issues is not always immediately evident. With Student EI, districts can identify patterns and begin to work with leadership and school teams to mitigate them. For example, if a large percentage of the 8th grade students at a certain middle school fail to graduate, administrators can use the data in Student EI to understand what skills those students have in common and work to guide those students towards success.

2

Predict student success down to the course level.

The academic data you collect already acts as a strong indicator of which students are most likely to reach graduation. By incorporating Student EI data with your academic data you can accurately predict a student's likelihood of success by course. For example, let's say you have a gifted sophomore interested in AP Biology. The student has the grades and recommendations from the teacher. When you look at the soft skills data in Student EI, you notice that the students who previously struggled in this course had challenges in work ethic and stress tolerance, the sophomore in question also has these challenges. Now you have a full picture on whether or not to make this recommendation.

3

Give your school board meaningful progress reports

Reporting on student improvement, growth, and graduation rates is essential to your role as a district leader. Reporting on these metrics is typically based on academic performance alone. When you add in soft skills data from Student EI, it empowers you to provide progress reports in terms of student achievement and future-readiness.

4

Happy Students = Happy Teachers

When you have a deeper understanding of your students thanks to the data from Student EI, you can build stronger, more meaningful relationships with them. Better student relationships lead to positive student environments and happier teachers.

With the data from Student EI, you can improve your decision making, reach your strategic goals and ensure student success.

About Student EI

Student EI was developed for school districts to fill a gap that didn't exist a generation, or two ago. Our mission is to help students realize their full potential, by recognizing the soft skills they need to be successful in school, and long after they have left the academic environment.

Our vision was born out of collective, real life experiences as students, parents, employees and employers. We realized that the status quo was just not good enough to prepare this generation for the future. Within our own circles of influence, the need to equip our children with future-ready soft skills became a reoccurring theme.

The earlier students understand how these skills affect everything from academic to career, from relationships to happiness, the more likely they are to succeed. Providing soft skills data insights to school districts is the key to bridging the gap.

We are a team of hardworking parents, entrepreneurs, sales leaders, marketers and innovators. We strongly believe our soft skills are the reason for our success and the key to success for the next generation.

Student  EI

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